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**MANAGEMENT APPROACHES TO ENSURING  
REPRODUCTIVE HEALTH OF POPULATION  
BASED ON HUMAN RIGHTS: A SOCIOLOGICAL DIMENSION**

**The formulation of the problem.** The issues are connected with reproductive rights are one of the most actively discussed in all countries, regardless of socio-economic living standards, religion and culture of this or that country. Solution of these issues is associated with important aspects of sexual and reproductive health that is the future of nations and countries. Most topical legally binding international agreements on human rights in varying degree directly related to the reproductive rights. Non-governmental structures, government officials and experts that work in international organizations have sufficiently expressive constructive position in this context. The last are particularly active proved the necessity of rethinking of these documents, encouraging international recognition of organic connection of human rights with the implementation of reproductive rights.

**Analysis of the last researches and publications.** Medical and Demographic problems of reproductive health of Ukrainian population investigated N. Zhylka, T. Irkina, V. Steshenko. Some aspects of the organization, structure and objectives of family planning services were examined by N. Hoyda. M. Bilynska and S. Mokretsov outlined the prospects of Ukraine's state policy of reproductive health protection. State mechanism of legal regulation of reproductive health protection in Ukraine conducted O. Korolchuk. Industry analysis, including oncogynecology service in Ukraine carried out by L. I. Vorobyova. Among foreign scientists who are exploring the problems of reproductive health of youth and teenagers we can distinguish Dzh. K. Abma, U. Keyts, H. Martines, R. A. Khetcher, H. K. Styuart, Dzh. F. Trassel.

**The purpose** of the article is to determine the status and problems of management activity in the field of reproductive health, including the estimates of workers and patients of branch establishments of reproductive health in Lviv.

**The conclusions of this research and prospects for further investigations in this direction.**

International standards in the field of reproductive health causing considerable demands on legal approaches to reproductive health and include practically each aspect of providing medical care, the list of relevant services, including the information, education, counseling that should be offered by the state according to population needs in the field of reproductive health. State administration bodies are required to provide comprehensive services in the field of reproductive health, which should be available for all categories of the population and to remove barriers concerning medical observation and care for those, who need it. Only under such conditions the realization of citizens' rights to life and health in general and reproductive health in particular is possible. The necessity for providing and protection of reproductive health of population actualizes the problems of the budget allocation and implementation of state policy in the field of reproductive health. In such context, it is advisable to form a position of public authorities for providing reproductive health of population.