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**INSTITUTIONALIZATION OF THE GOVERNMENT'S ABILITY
TO INTERACT WITH THE PUBLIC IN THE CONTEXT
OF PUBLIC POLICY FORMULATION AND IMPLEMENTATION**

Problem setting. During the years of independence, Ukraine has not managed to form a democratic model of public administration that would resist the wide public involvement in governance. Despite the fact that Ukraine has created legal prerequisites of building effective cooperation of civil society with the executive authorities and local governments for public participation in the formation and implementation of state and regional policy, quality and efficiency of policy decisions is low, and the level of citizen involvement to develop and implement policies and consideration of the interests of stakeholders is unacceptable. The main reason for this situation is the low institutional capacity of central and local government and local governments to interact with the public and the lack of personal responsibility in relation government - public. This is especially evident in developing public policy.

Recent research and publications analysis. Various aspects of interaction between government agencies and civil society were studied by foreign and domestic scholars, including G. Almond, A. Babinov A. Barovska, V. Bortnikov, S. Verba, P. Wozniak, Dembitska N., J. Zhalilo, G. Zelen'ko, M. Karmazin, B. Kistyakovsky, Kolodiy A., A. Korniyevsky, A. Cool, A. Krupnik, P. Manzhola, V. Nanivska, A. Fisun, John Zimmerman, W. Jablonski and others.

Specifically, the main theoretical and methodological principles of interaction with the public authorities are investigated by O. Babinov. Analyzing the legal framework for the cooperation of state and local government with the public, the author argues that, in general, Ukrainian legislation responds to international norms on the issues of human rights, fundamental freedoms and public participation in the management of public affairs.

Paper objective. The article aims to offer a systematic approach to institutionalization power capacity of interaction with the public in developing and implementing public policy.

The implementation of the constitutional right of citizens to participate in government enforceable by the Cabinet of Ministers of Ukraine "On ensuring public participation in the formulation and implementation of government policy" № 996 from 03.11.2010, but is not institutionally developed.

The effectiveness of public policy depends on public participation in its development at all stages of policy making cycle - from defining the problem to the evaluation of the consequences of its implementation.

The constitutional right of citizens to participate in governance requires institutional development in the context of the process of filling the system with modern content by European models. For this proposed system capacity institutionalization of power, which are components of the strategy, organizational structure, processes and templates and skills of staff. The purpose of institutionalizing capacity to government interaction with the public is improving the quality of public policy and better understanding of the needs of citizens by means of public involvement in its formation and evaluation.